



WHY YOU SHOULD CHOOSE ASCOT MEDIA GROUP:

- Voted #1 For Book PR by TopPRagencies.com
- We get your press release to tens of thousands in the media
- We've helped authors reach the NY Times bestsellers list
- Our rates are lower than most in the industry
- Month-to-month plans!
- We guarantee media leads
- Other PR firms use our plans "behind the scenes"



Visit www.ascotmedia.com Call Today! (800) 854-1134 / (281) 333-3507 Email: PR@AscotMediaGroup.com

Select Plan - \$995 (per month): Ascot Media Group understands that not everyone wants, needs, or can even necessarily afford a publicist working on their campaign and because of this we implemented the Select Plan 16 years ago. It continues to be the most popular plan Ascot has to offer. This plan has proven successful time and time again for our clients across the globe—for first-time authors, NY Times bestselling authors, celebrities, talent, products, and services. The Select Plan provides a professionally written press release, with a great hook, for your approval. This release then gets distributed to thousands of "different" media personnel each week, including the nationals! **That's FOUR mass distributions to the media, per month.** All media leads received are then forwarded to you for reply. We monitor all our clients' leads each week for success. So, if you have the time to handle these very solid media leads (meaning, the recipients have responded to your release—with interest!), schedule your interview requests and provide the media with any additional information they might need, this plan is for you! Alternatively, if you are just too busy to do this yourself, and your budget allows for a publicist to handle the media leads, please see our Traditional plans.

Semi-Traditional Plan - \$3,495 (per month): This plan includes a one-on-one publicist working on your campaign. A professional press release is created for your approval. Press release is distributed to thousands of different media personnel each week, including the nationals! **That's FOUR mass distributions to the media, per month.** All incoming media requests are handled by your Ascot publicist who will schedule interviews and obtain reviews, as well as manually pitch national media outlets for extra coverage throughout your campaign. Leads are monitored weekly for success.

Traditional Plan - \$3,995 (per month): This plan includes a one-on-one publicist working on your campaign. A professional press release is created for your approval. Press release is distributed to thousands of different media personnel each week, including the nationals! FIVE mass distributions to the media, and FIVE mass distributions to bloggers to help create a buzz through their blogs and other social media platforms such as Twitter, Facebook, LinkedIn, etc. That's two side-by-side campaigns for a total of **TEN mass distributions per month!** All incoming media requests are handled by your Ascot publicist who will schedule interviews and obtain reviews, as well as pitch national media outlets for extra coverage throughout your campaign. Leads are monitored weekly for success.

Select-Advantage Plan - \$1,495 (per month): This plan is the same as the Select Plan (above), but also includes ONE additional mass distribution to the media (FIVE total) for interviews and reviews, plus FIVE mass distributions to bloggers to help create a buzz through their blogs and other social media platforms such as Twitter, Facebook, LinkedIn, etc. That's two campaigns running side-by-side for a total of **TEN mass distributions per month!**

Traditional Global Plan - \$4,495 (per month): This plan is the same as the Traditional Plan (above) but also includes: Press release distributions to **ALL English-speaking countries.** This top-tier global plan includes press wire submissions.

Get a FREE One-City Focus (saturation plan)
On any 3-month PR plan when paid in advance during sign up.

Add-On Plans (Add to any month on your PR Plan)
One-City Focus – \$495 Saturation of your release to the media in the city of your choice, weekly, for one month.
Celebrity Campaign – \$995 We manually reach out to 30 celebrities (via their agents, managers and publicists) asking the celebrity to accept a copy of your book/product and to consider posting a blurb about your book/product on their social media platforms.
School of Business Bulk-Buy Campaign – \$995 We will pitch your business book to appx. 3,000 universities asking them to consider purchasing your book in bulk for classroom materials.
Corporate Bulk-Buy Book/Product Campaign – \$995 We will pitch your book/product to approx. 3,000 corporations asking them to consider purchasing your book/product, in bulk, for their employees.
Speaking Engagement Campaign – \$995 We will pitch you to approx. 3,000 large corporations, (includes all Fortune 500 companies), recommending you for speaking engagements.

1st Month Select Plan Adviser – \$995 Applies to Select Plans (only) - If you have chosen one of our Select plans because you don't necessarily want or need a publicist, however, you would like some guidance during your first month, you can also purchase a one-month Plan Adviser **add-on** for either of our two Select Plans.



Ascot's Media Reach:
TV Stations & National Networks
Radio Stations & Networks
Newspapers (Print & Online)
Magazines (Print & Online)
Podcasts & Bloggers
Social Media Platforms
International News Sites
... and so much more!

Testimonials - Please visit <http://www.ascotmedia.com/testimonials.html> where you will find many more 'full contact' testimonials from clients, just like these below, including video testimonials. Ascot includes client contact information with all their testimonials:

AUTHOR: Trish, Kimberly, Wendy and everyone at Ascot Media were incredible to work with when I was promoting my book: *Life on the Grocery Line: A Frontline Experience in a Global Pandemic*. They made the process easy and enjoyable. I received over 120 leads ranging from Good Morning America to The TODAY Show to NPR. They helped me shine when going on Good Day Chicago or Good Day LA with sage advice. Trish fought tooth and nail to help me get the chance to write an article for TODAY.com. Everything about the experience was exceptional and I can't wait to work with them again on my next book. Adam Kaat - www.Lifeonthegroceryline.com

AUTHOR: I was to the point in my career where both my brand and my various ventures needed consistent messaging from a publicist. Having worked with publicists in the past I was nervous about whether they would capture the true essence of what my mission is. Ascot has blown me out of the water with their professionalism, speed to market and quick response time. Since working with them I've been on all major media outlets. I highly recommend this incredible agency, the fabulous team, and a special shout out to Trish, who always makes sure the details are just right. [Michaela Renee Johnson](http://www.michaelarenee.com) - www.michaelarenee.com

AUTHOR: have used a few different PR firms. Many are a rabbit hole of promises and false hopes. Ascot is the real deal. They did a great job with my first book. They secured numerous high-end endorsements, over 50 reviews, 4 TV interviews and multiple radio and podcast interviews. At one point, I had too many interviews! Trish is sincere and they all work hard. I just signed up with two more books with them, and the results are even better. I am happy with their results, and I do recommend them. [Randal Bell, PhD - Me We Do Be: The Four Cornerstones of Success](https://www.coreiq.com/dr-bell). [Leo Fender: The Quiet Giant Heard Around The World](https://www.coreiq.com/dr-bell) - <https://www.coreiq.com/dr-bell>

PUBLISHING HOUSE: "If you're looking to get lots of quality bookings, I highly recommend Ascot Media for the job. Each month I entrust Ascot with a myriad of authors to promote and each month I have very busy authors engaging in interview after interview. They are also expert at customizing programs to suit the variety of needs of each author for his or her book. I've been in the publishing business, running a publicity department for almost 17 years and only wish I'd known about Ascot sooner!" Sincerely, [Kim G. Weiss - Director of Communications, HCI Books](http://www.hcibooks.com) - www.hcibooks.com

AUTHOR: As the author of *From Heartbreak to Heart's Desire Developing a Healthy GPS (Guy Picking System)*, I decided to run a brief Valentine's Day campaign with Ascot Media. Wow! I was amazed by the response I got. I could hardly wait to look at my email every day. I would recommend them to anyone looking for short or long-term representation. I'm a satisfied customer and I will be back! [Dawn Maslar](http://www.dawnmaslar.com) - *From Heartbreak to Heart's Desire - Developing a Healthy GPS (Guy Picking System)* - www.dawnmaslar.com

AUTHOR: I hired Ascot Media Group to do a viral internet blitz. The results have been incredible. During the first month of its release, it hit numbers 33 and 31 on the NY Times best seller list. In addition to the viral campaign, Ascot targeted the media in the thousands, resulting in radio and television interviews that also helped push me on to the NY Times best seller list. I highly recommend Ascot Media to anyone looking for a big return on their advertising buck. [Steve Alten, Ed.D.](http://www.SteveAlten.com) www.SteveAlten.com

BOOK PUBLISHER: "I have been using Ascot's services for approximately six months and I never fail to be amazed at the onslaught of leads that pour in for our authors - from top media outlets that include USA Today, The Today Show, Conan, ABC, CNN, Fox, Howard Stern, Entertainment Weekly and Intouch Weekly - too many to list here. Having received well over 800 interview requests for our authors in just the last sixty days, I have to say that in all my years working with the media I have NEVER found a team like Ascot's who are so dedicated and so on top of their game that they achieve this kind of media frenzy - ever! I trust them implicitly and feel secure in the knowledge they will expertly, as only Ascot knows how, bring in top results each and every time!" [Dr. Farrah Gray](http://www.drfarrahgray.com) - www.drfarrahgray.com

AUTHOR Ascot Media is an amazing resource for authors! As a self-published author I really needed some professional assistance and guidance to obtain exposure for my book *Soldiers' Blood and Bloodied Money Wars and the Ruling Elites*. From my very first contact with Ascot's Head Publicist Trish Stevens through the explanation of the various programs offered and through the account setup process, Ascot has performed admirably. An excellent written guide is communicated as to how they operate on an author's behalf, and they indicate exactly how to respond to media leads generated by their extensive media lists, which, most surprisingly, even include international venues. Kimberly McCall forwarded me some great leads. Their most capable wordsmith, Wendy Cornett, developed a press release and worked with me to ensure it was agreeable. If my experience is any indication, you will be busy following up on the media leads they generate! They are a delight to work with and I am grateful for all they have accomplished for me and my book! [Allen B. Clark](mailto:allenbclark@aol.com) - [The Honorable Allen B. Clark - allenbclark@aol.com](mailto:allenbclark@aol.com)

AUTHOR: I highly recommend Ascot Media Group when looking for a publicist and will be referring everyone I know. When I reached out to them, unlike other companies who made promises, they did not, which I admired. They were very candid and honest. They have integrity. Their prices are reasonable, and nothing is hidden. They under promised and completely over delivered! You will not be disappointed with the service you receive from them and it will be the best investment you make in yourself. [Dr. Tiffanie Tate Moore](https://m.facebook.com/DrTiffanieTateMoore/) - Instagram is [@drtiffanietatemoore](https://m.facebook.com/DrTiffanieTateMoore/) - <https://m.facebook.com/DrTiffanieTateMoore/>

LITERARY AGENT: The campaign kicked off today and the requests for reviews & interviews are flying in! Very exciting. Y'all don't mess around! [Emily Williamson](http://www.WilliamsonLit.com) - www.WilliamsonLit.com

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